



Waterfront Regeneration Trust
207 Queens Quay West, Ste. 403
Toronto, ON M5J 1A7
www.waterfronttrust.com

MEDIA ADVISORY - PHOTO & INTERVIEW OPPORTUNITY

Event: Toronto's Fourth Annual Clean Waters Summit – Saturday Nov. 17, 2001

Attendees:

- Craig Mather, CAO, Toronto and Region Conservation Authority
- Councillor Irene Jones, City of Toronto
- Paul Bedford, Executive Director and Chief Planner, City of Toronto
- Mike Price, General Manager, Water and Wastewater Services, Works and Emergency Services, City of Toronto
- Beate Bowron, Director, Community Planning, South District, Urban Planning and Development Services, City of Toronto
- Beth Benson, Executive Director, Waterfront Regeneration Trust, Toronto
- D. Keith Laushway, Chair, Waterfront Regeneration Trust
- Mike Domenica, Water Resource Associates, Massachusetts
- Bruce Berman, Director of Communications, Save the Harbor/Save the Bay, Boston

Date & Time: Saturday November 17, 2001, 8:30 a.m. – 4 p.m.

Location: Radisson Hotel, Mezzanine Ballroom, Queens Quay, Toronto

TORONTO, Ontario – You are invited to attend the Toronto's Fourth Annual Clean Waters Summit, on Sat. Nov. 17 at the Radisson Hotel, which is hosted by the Waterfront Regeneration Trust, a Toronto-based charitable organization. The Summit provides a forum to discuss the role of a clean and green environment in creating a positive climate for investment and Toronto's progress toward getting off the "black list" of Areas of Concern around the Great Lakes, as identified in 1987 by the International Joint Commission.

At the Summit, the Waterfront Regeneration Trust will unveil "*Clean Waters, Healthy Habitats*," a 2001 progress report on the Remedial Action Plan (RAP), which was developed in 1994 to address Toronto's "black list" ranking. A committee comprised of representatives from the Trust, Toronto and Region Conservation Authority, Environment Canada and the Ontario Ministry of the Environment was established to coordinate implementation of the RAP. The Clean Waters Summit will also profile strategies for integrating water quality improvements with waterfront revitalization and will include presentation of the 2001 RAP Awards of Excellence to recipients from businesses, community groups, schools and agencies.

Paul Bedford, Executive Director and Chief Planner, City of Toronto, Urban Planning and Development Services, will deliver a keynote address on Toronto's Waterfront revitalization plans and the process for decision-making and public involvement. Attendees will include a diverse audience of federal, provincial and municipal officials, environment and community groups, as well as interested members of the public. Beth Benson, Executive Director, Waterfront Regeneration Trust will be on hand to field questions about the Trust's involvement in the Toronto and Region Remedial Action Plan, its progress to date and future steps.

During the past 10 years, the Waterfront Regeneration Trust has worked with more than 30 Lake Ontario waterfront communities to link environmental regeneration with economic revitalization. It has facilitated Lake Ontario Greenway and Waterfront Trail projects for more than 90 projects along the Lake Ontario shoreline.

For more information or to arrange interviews, please contact:

Leslie Hetherington, Tel.: 416-724-7677 (416-948-7160) or Stephanie Bolton, Tel.: 416-737-6935